

## Bank of Memories

We provide file storage and sharing service for families and businesses, because they lose 95% of their digitally stored information. With our service it is possible to save, inherit and pass your valuable memories to future generations. Due to newest and secure technologies we use, your information will never be lost and you could always retrieve it.

### GENERAL

#### Website:

- [[www.bmcoin.io](http://www.bmcoin.io)]
- [[www.bmdapp.app](http://www.bmdapp.app)]

#### State:

[MVP]

#### Location:

[Dublin, Ireland]

#### Incorporation:

[Ireland, 09-2019]

#### Funding:

- Received so far: [35 thousand]
- Runway: [5 months]
- Need & timing: [Looking to raise \$350k in Q1 2020 for 10% equity]

#### Problem

- [population lost information in paper and keep losing it in digital world due to loss of access or broken device]
- [40 million TB of important data is lost everyday]
- [family connections became weaker]

#### Solution

Bank of Memories saves, transmits to the future and demonstrate important info saved of DaAP .

#### Product/Features

1. Personal storage - each user gets the opportunity to save the most important information about his/her life;
2. Digital image - the ability to share information, story, videos using AR (augmented reality)
3. Message to the future - content that will be delivered to the user unexpectedly or with notification at exactly the appointed time (example: greeting, recognition, secret, memories, self-motivation, etc.);
4. Family tree - each user determines the members of their genealogical tree. The personal cell allows you to accumulate. Emergency access to the cell is implemented using generic keys;
5. Electronic testament - transfer of digital information to certain persons (heirs) at a certain time in the format of an electronic testament..
6. Generic voice - integration into the AI service (artificial intelligence) for analyzing persons heritage, advising on nutrition

#### Video Introduction

### TECHNOLOGY & BLOCKCHAIN

- [What are you using blockchain technology for – for encryption, identification and storage]
- [What specific tech stacks are you using – AR, AI, Blockchain]
- [Blockchain technology: [Stellar]]

### MARKET / ADOPTION

**Target users/customers:** emotionally active people, families, young couples with children.

500 million of emotionally active people is our market. Cloud and digital storage services market = \$186 billion, will reach \$300 billion in 3 years. We aim to attract 7% of our target audience in the first years.

**Revenue model:** Three different revenue streams: i) subscription B2C; ii) municipal and government funding B2G and commercial projects with B2B

- **Subscription model** – \$0,99 per GB, \$5,99 to activate all services
- **B2B** – Corporate Bank of Memories
- **B2G** – government budgets or sponsors to create digital copies on blockchain of important sights, unique video content

**Existing users:** [1500 downloads of the app, 10 MoUs with municipal governments].

**Competitors:** [Indirect "old world" competitors are Google Cloud, Decent, FutureMe and Arilyn. Detailed analysis in presentation.]

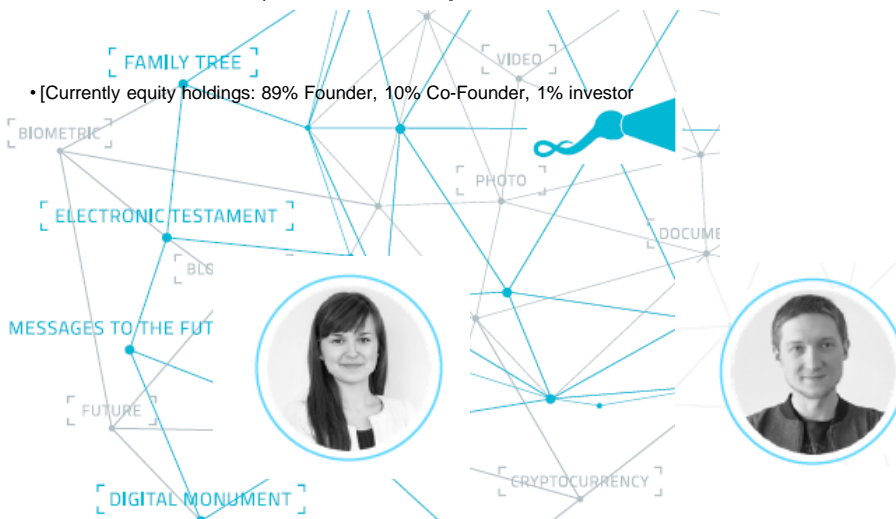
**Competitive advantage:** [customer can earn at our platform, save history of their family, electronic testament on smart contract is available, so it is possible to inherit data].

### HIGHLIGHTS/CUSTOMERS

- [Running a POC with Ukrainian municipalities]
- [Revenue so far waiting for first payments]
- [Traction with 1500 customers]

• [Currently equity holdings: 89% Founder, 10% Co-Founder, 1% investor]

### KEY TEAM



- [Andrii Melanchyk – Founder, CEO]
- [Owned successful construction company for 10 years]
- [Blockchain, inspiration of the project]
- [Manages team of 10 people, responsible for strategy and commercialization]

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- [Iryna Savytska - Co-Founder, BusDev]
- [MBA, Worked as a BusDev for 10 years. 2 years at a successful start-up SolarGaps as a Head of Business Development]
- [Lived in Germany for 3 years and in China, speaks 4 languages]
- [Operational management, investments]

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- [Andrii Bulavinov- CTO Blockchain]
- [Owns a company Aozza, 15 years in software development]
- [Blockchain developer using Ethereum and Stellar platforms as storage infrastructure and smart contracts transaction protocol]

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