

- Bank of Memories: save your data securely, build your digital family tree and create digital YOU for new generations.
- No third party access to your data. No advertising. Secured by Blockchain.
- **Go to crypto stock exchange after we reach 1 million downloads of the APP. Popularity of the project is the strength of the coin.**

### Problem

- The flow of information, the chaos of personal stored data, loss of important memories, inability to pass your experience and wisdom to new generations.
- Viruses and hacker attacks, data loss.

### Solution

Bank of Memories saves YOU and your family and passes saved data of a kind to new generations.

**Data is saved at 3 and more different decentralized servers** and blockchain allows to keep it safe many years ahead.

### Product/Features

- Personal storage - save the most important information about his/her life. AI helps to administrate it.
- Family tree – invite your family to accumulate important memories and data about your kind
- Electronic testament –inherit digital data saved in the Bank of Memories.
- Message to the future will be delivered to the user unexpectedly or with a notification at exactly the appointed time (example: greeting, recognition, secret, memories, self-motivation, etc.)

### Market

**Target users/customers:** emotionally active people – couples from 25 to 45, who have families and children, who got used to pay for software, have access to smartphone and internet. Middle income customers according to European standards is our target. We only work in the countries, where blockchain is not prohibited.

- **500 million of emotionally active people** is our global potential.
- Cloud and digital storage services market = \$186 billion, **will reach \$300 billion in 3 years.**

**Revenue model:** Pay what you store

- **Subscription model** – \$0,99- 0,10 per 1 GB per year depending on how much data is stored. The more you store, the less you pay. \$30 fee for functions, \$20 for digital testament - one time activation.
- B2B – Corporate Bank of Memories

### Competitors

Indirect “old world” competitors are Decent, FutureMe and Arilyn. Detailed analysis in presentation.

### Competitive advantage

No data loss possible, no access of third parties, no advertising, new interactive way to save and pass your memories and wisdom.

### Co-Founders

**“It doesn’t matter how brilliant your mind or strategy is - if you play alone, you will always lose to those who play in a team.” Reed Hoffman**



- **Andrii Melanchyk – Founder, CEO**
- MA in Finances
- Owned a construction company for 10 years, 1 mil euro revenue.
- Blockchain and crypto expert
- Manages a team of 5 people, responsible for strategy and inspiration

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- **Iryna Savytka - Co-Founder, BusDev**
- MBA, Worked as a BusDev for 11 years.
- Lived in Germany, France and China, speaks 4 languages.
- 300+ customers serviced: General Motors, Samsung, LG etc.
- Raised \$16 million for various projects.

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- **Andrii Bulavinov- Co-Founder CTO**
- MA in Informatics
- Owns a company Aoz, 15 years in software development, manages 35 employees.
- More than 150+ completed projects
- Blockchain developer, Ethereum and Stellar platforms.

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